

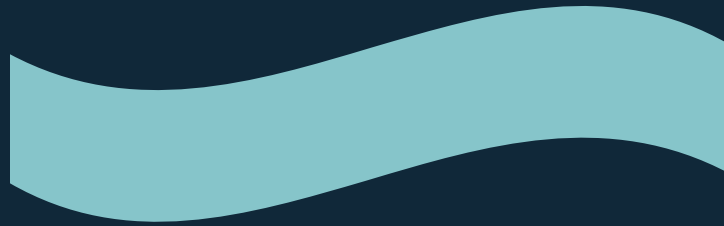
# Q2 2026 GLOBAL INVESTOR SURVEY

MODULE 2: EARNING  
QUALITY, CASH  
CONVERSION, AND KPI  
INTEGRITY

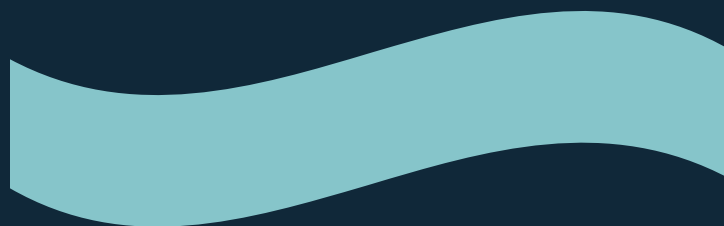
**BREAKWATER CAPITAL MARKETS**

[breakwatercapitalmarkets@breakwaterstrategy.com](mailto:breakwatercapitalmarkets@breakwaterstrategy.com)

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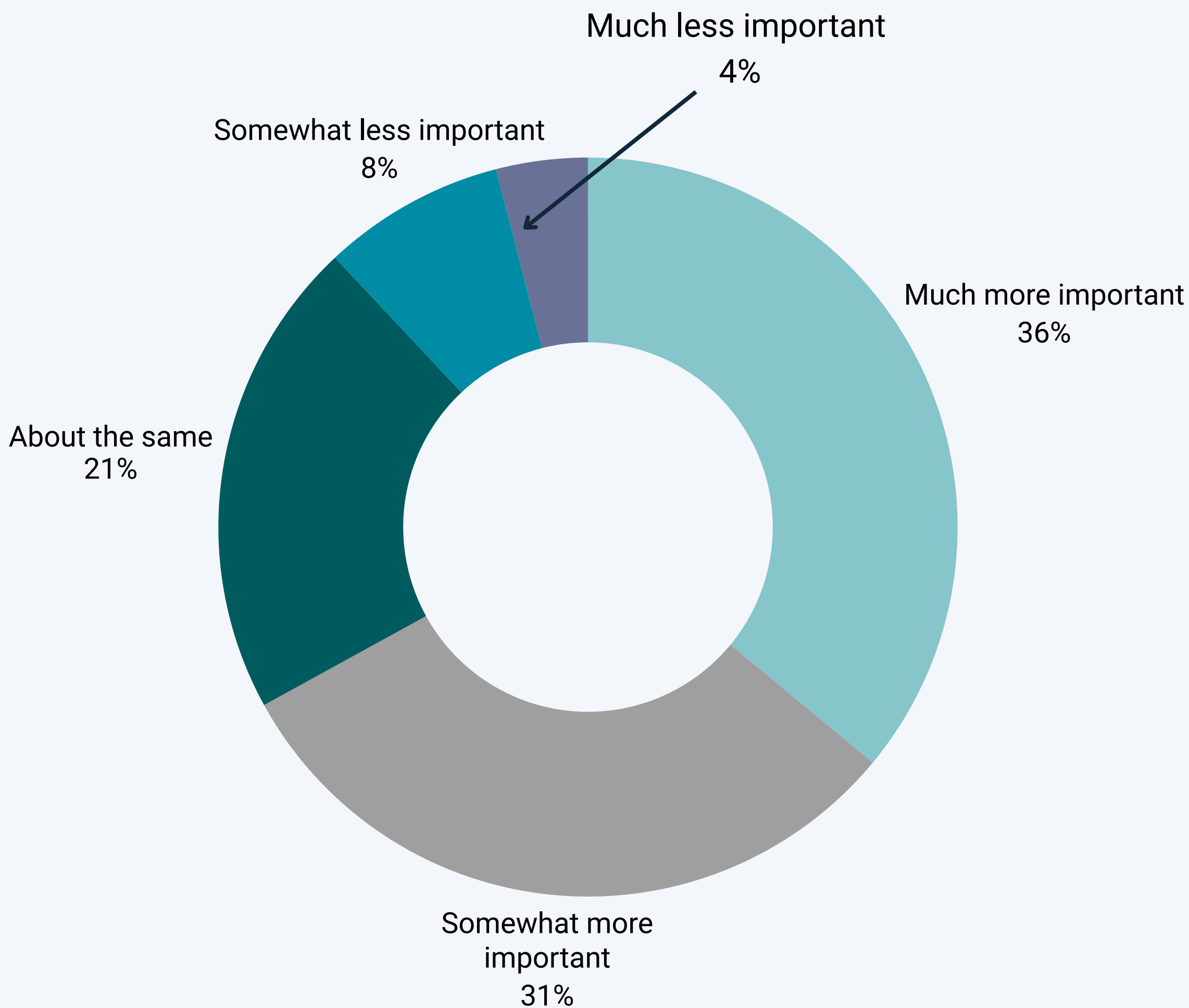
The Breakwater Capital Markets Global Institutional Survey captured perspective from over 800 long-only investors across funds representing trillions of dollars in assets under management. The survey ran between April 1, 2026 and June 30th 2026 and represent a geographically diverse perspective including North America, Europe, the Middle East, and Asia.



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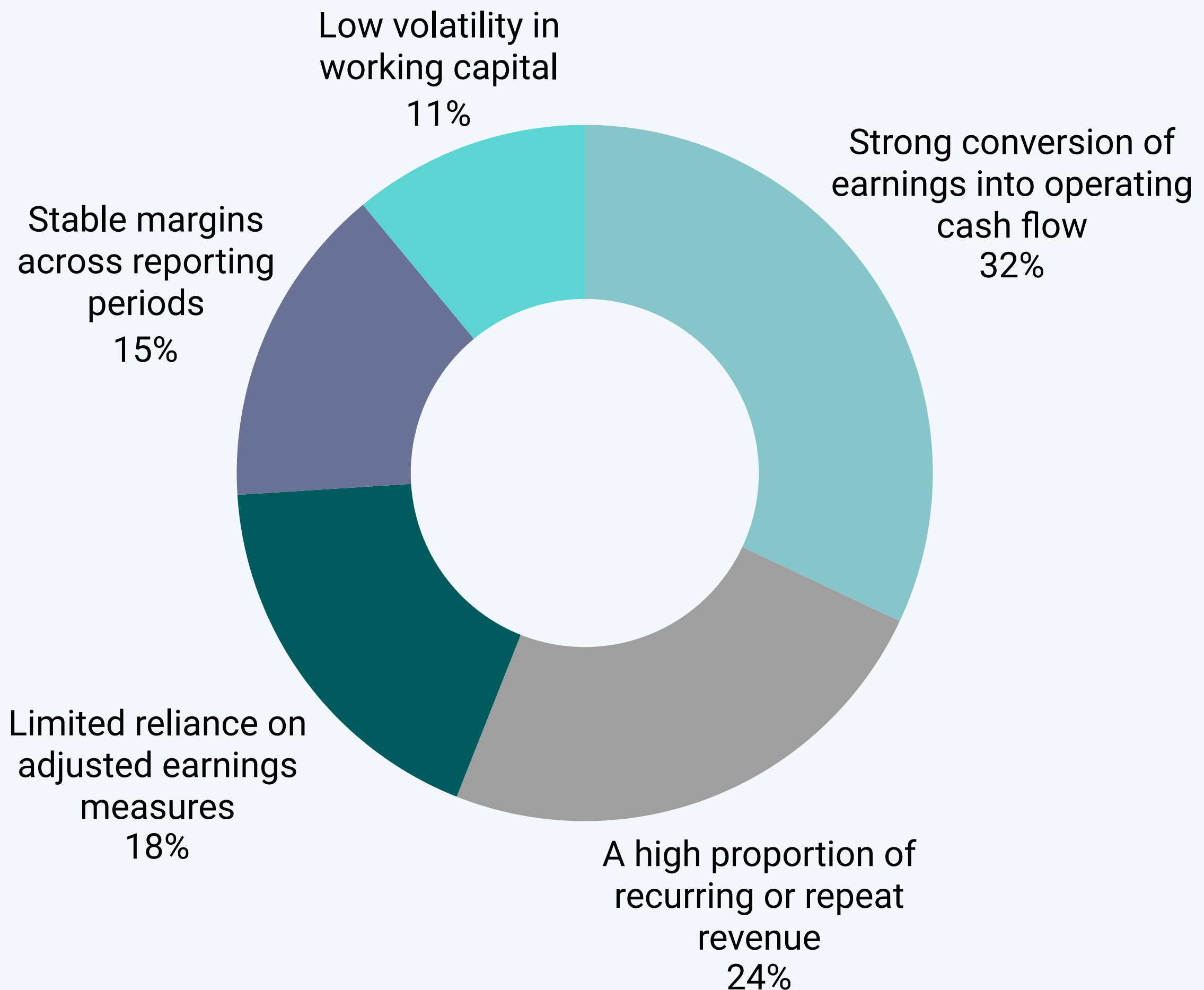
01

Compared with 12 months ago, how important is earnings quality in your valuation process?



# 02

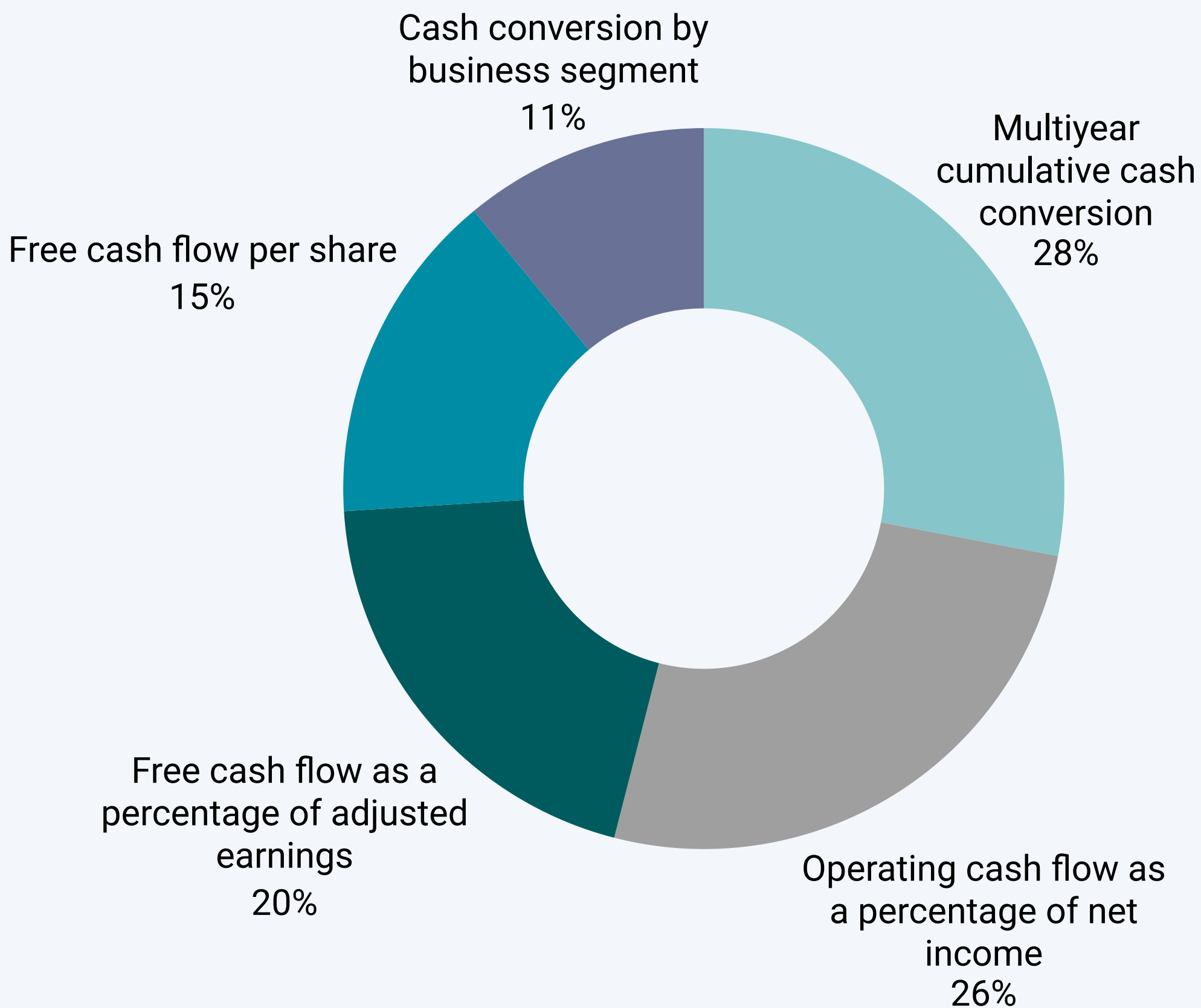
## Which result provides the strongest evidence of high-quality earnings?





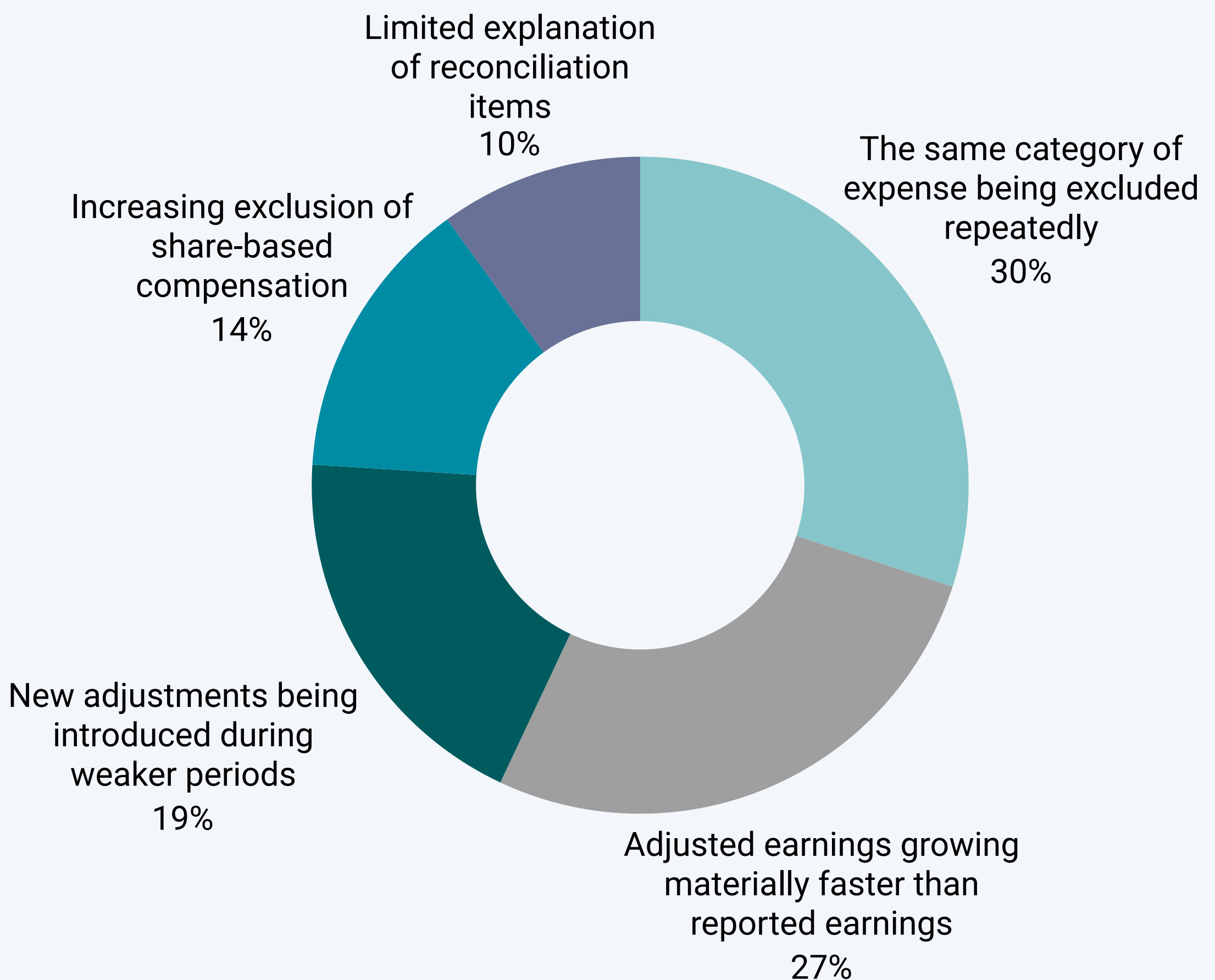
# 03

## Which cash-conversion measure is most useful to your analysis?



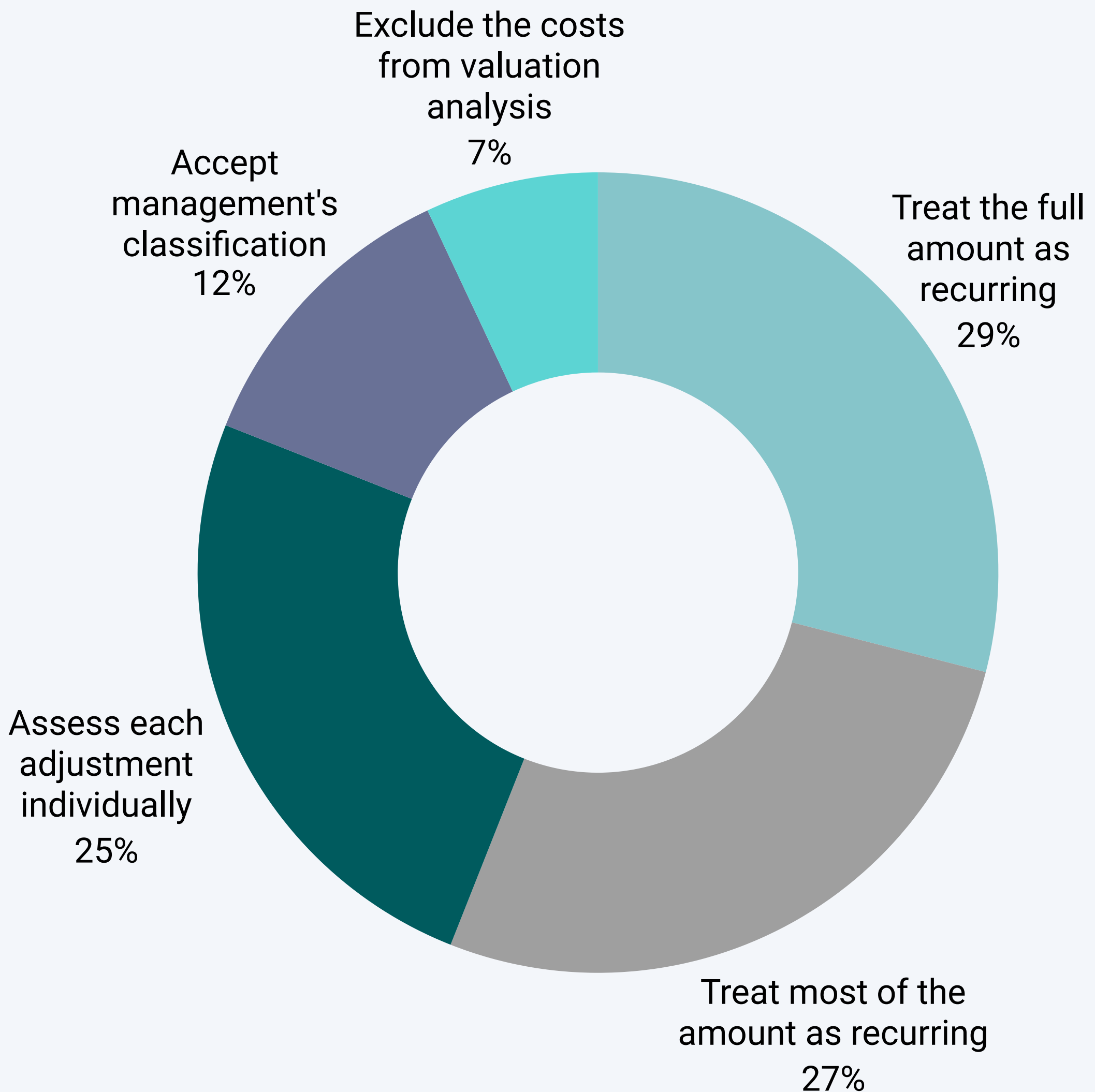
# 04

## Which development creates the greatest concern about adjusted earnings?



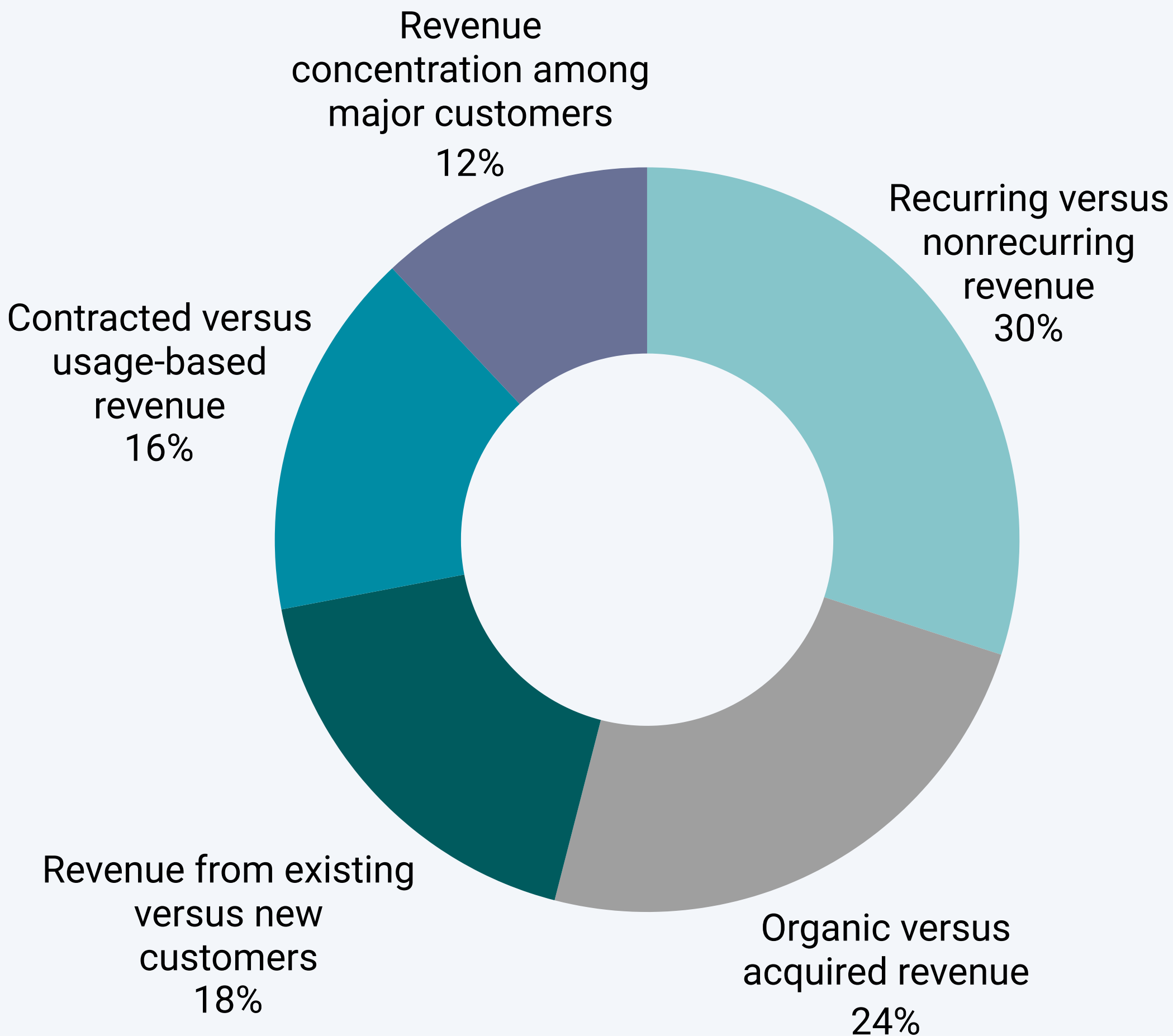
05

How should investors  
generally treat costs described  
as nonrecurring when similar  
costs have appeared in  
previous periods?



# 06

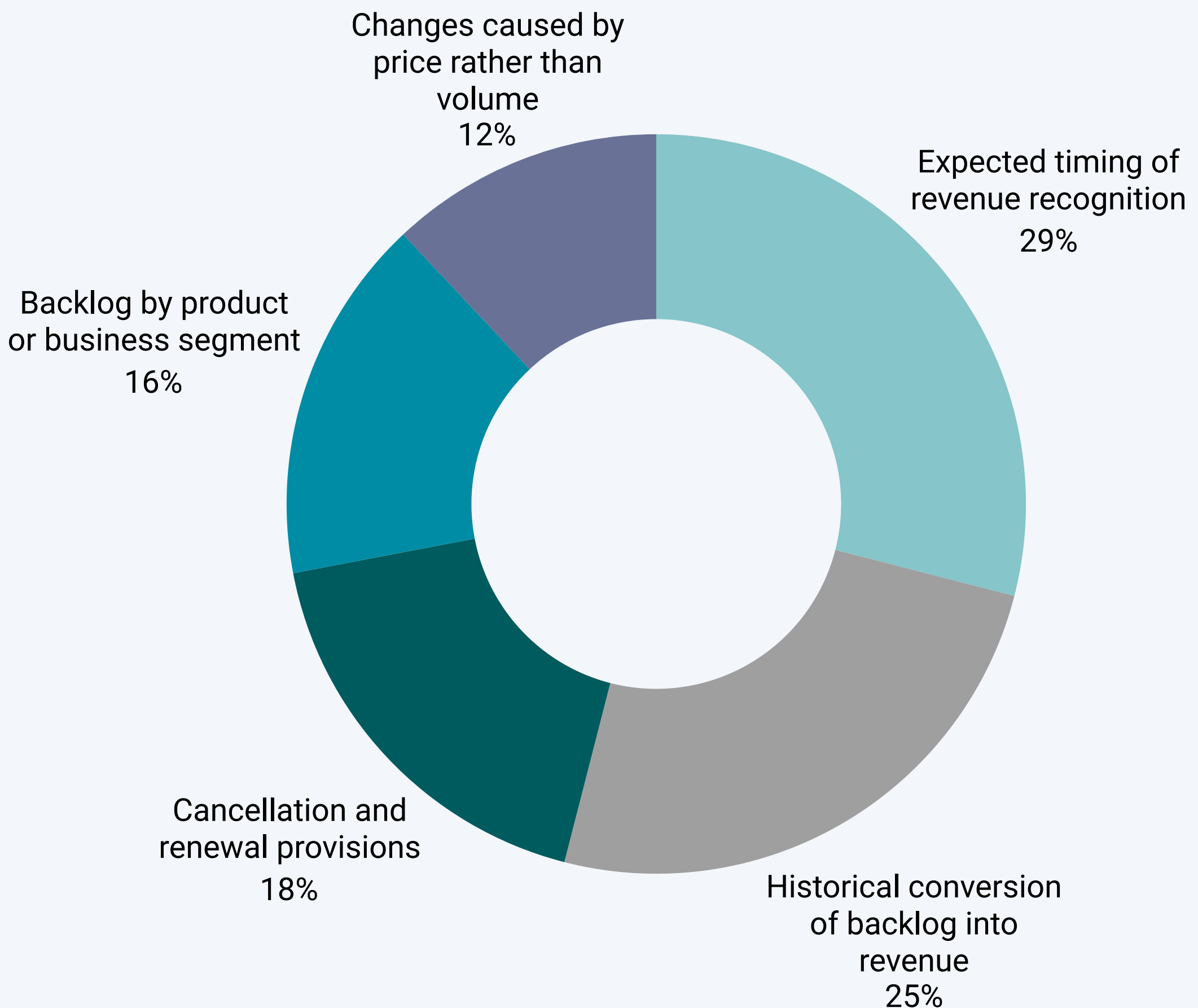
## Which revenue-quality disclosure would be most valuable?





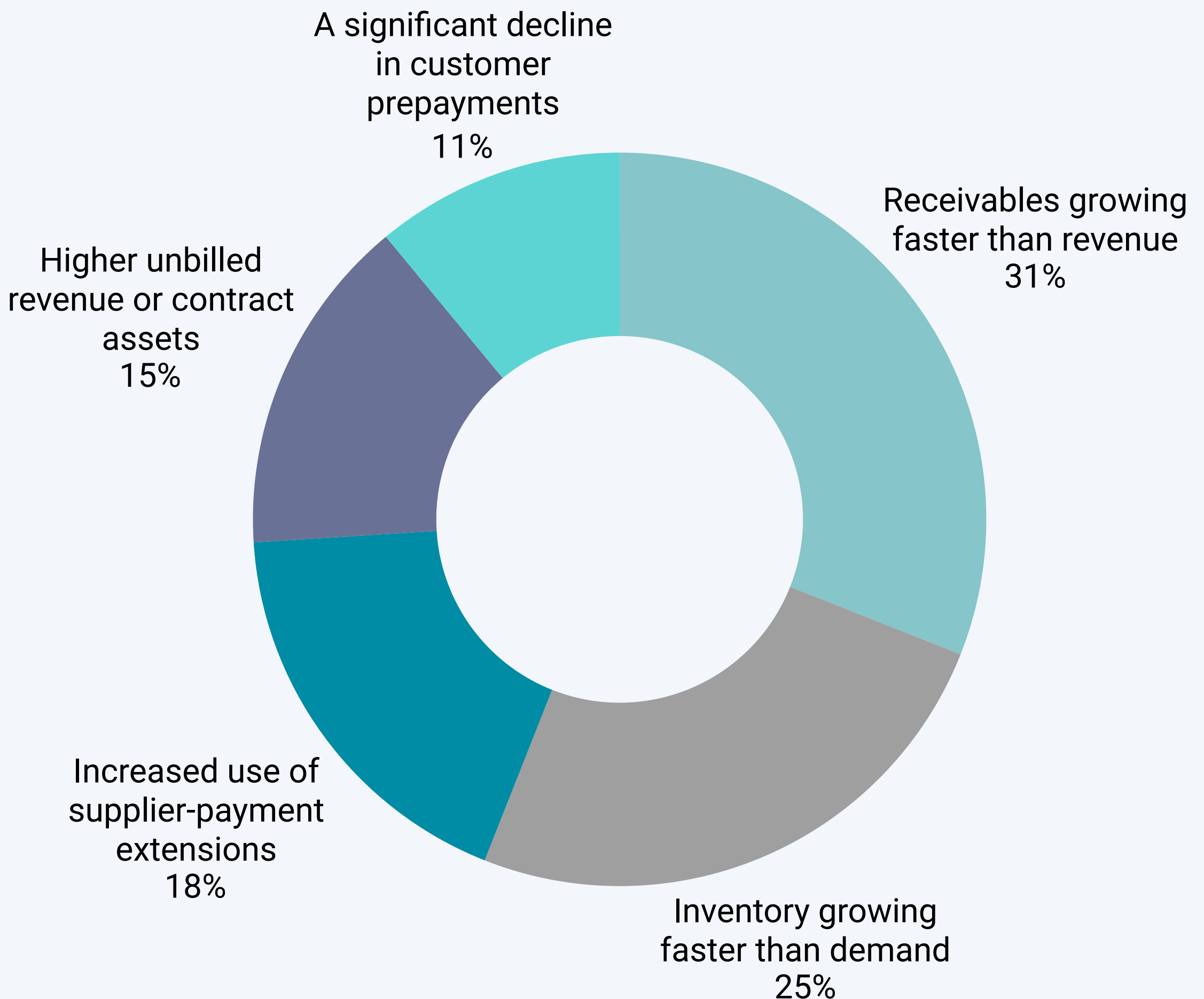
# 07

## Which information would make backlog or contracted-revenue disclosure most useful?



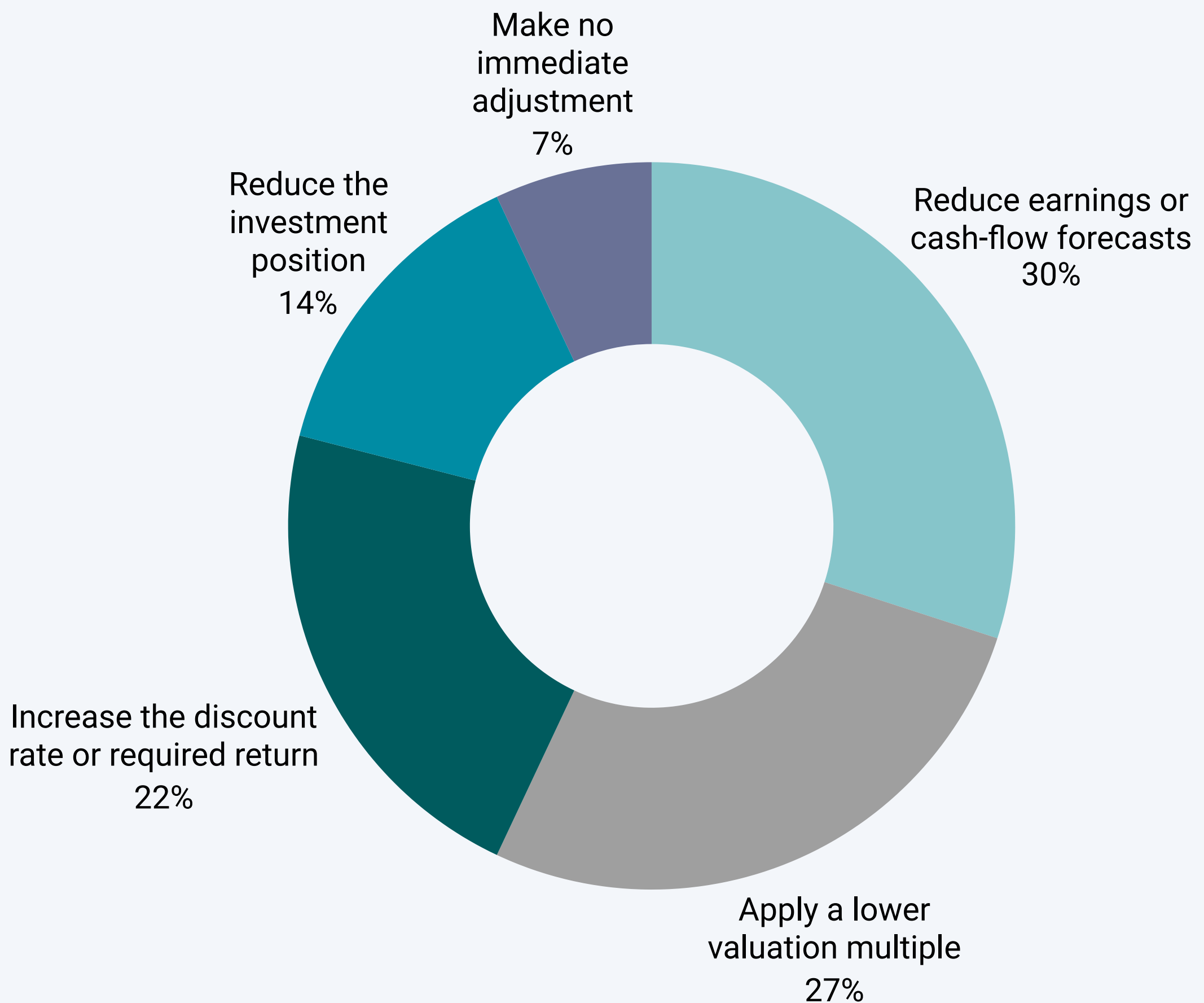
# 08

## Which working-capital development would create the greatest concern?



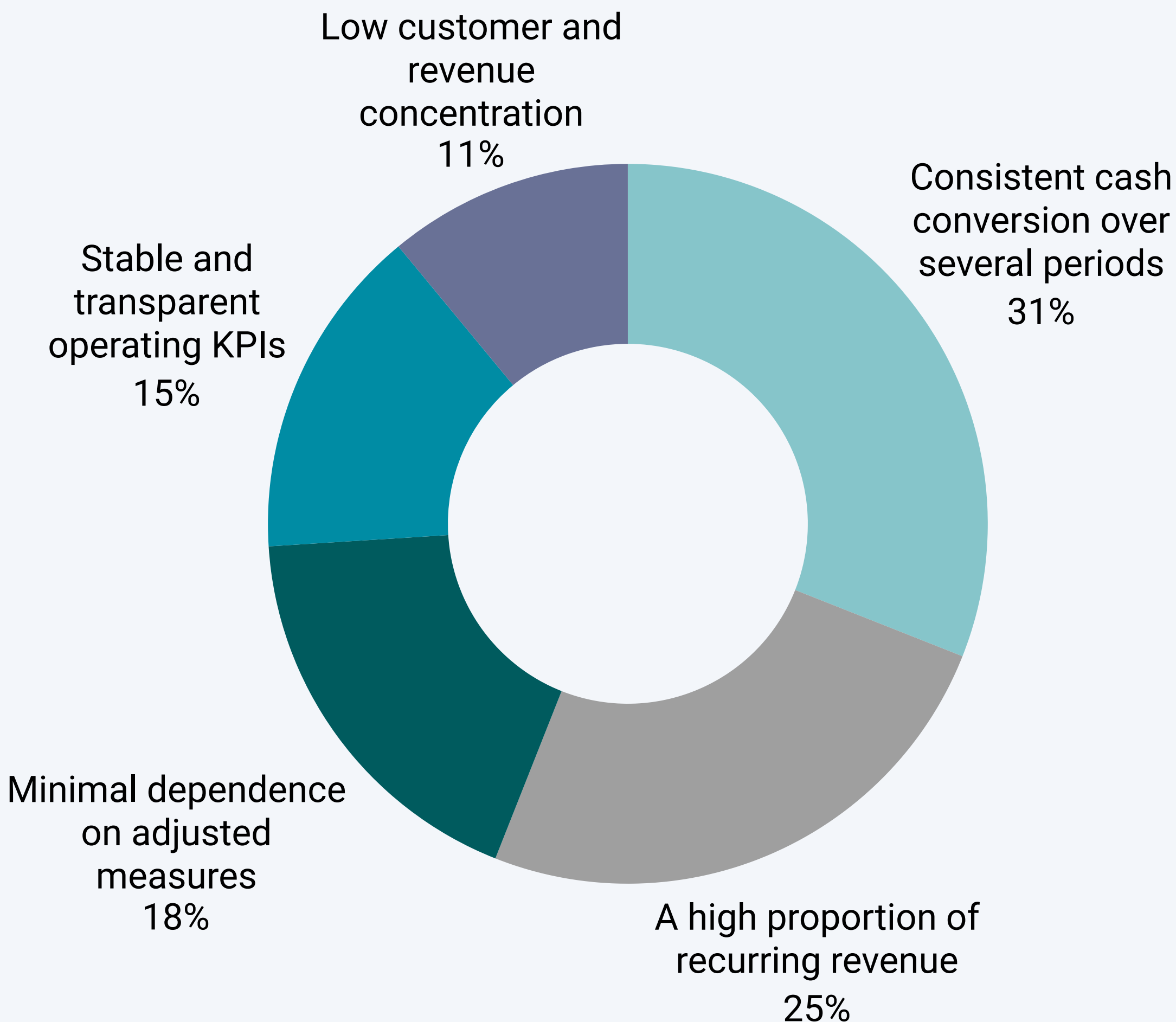
# 09

## What would typically be your first response when reported earnings do not convert into cash?



# 10

## Which condition is most important before awarding a valuation premium for high-quality earnings?



# BREAKWATER CAPITAL MARKETS

Capital markets and investor relations advisory elevating valuations, providing advanced investor intelligence, and optimizing executive decision-making and investor communications.

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