Q2 2026 GLOBAL INVESTOR SURVEY

MODULE 5: AI INVESTMENT, PRODUCTIVITY, AND FINANCIAL RETURNS

BREAKWATER CAPITAL MARKETS
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The Breakwater Capital Markets Global Institutional Survey captured perspective from over 800 long-only investors across funds representing trillions of dollars in assets under management The survey ran between April 1, 2026 and June 30th 2026 and represent a geographically diverse perspective including North America, Europe, the Middle East, and Asia.

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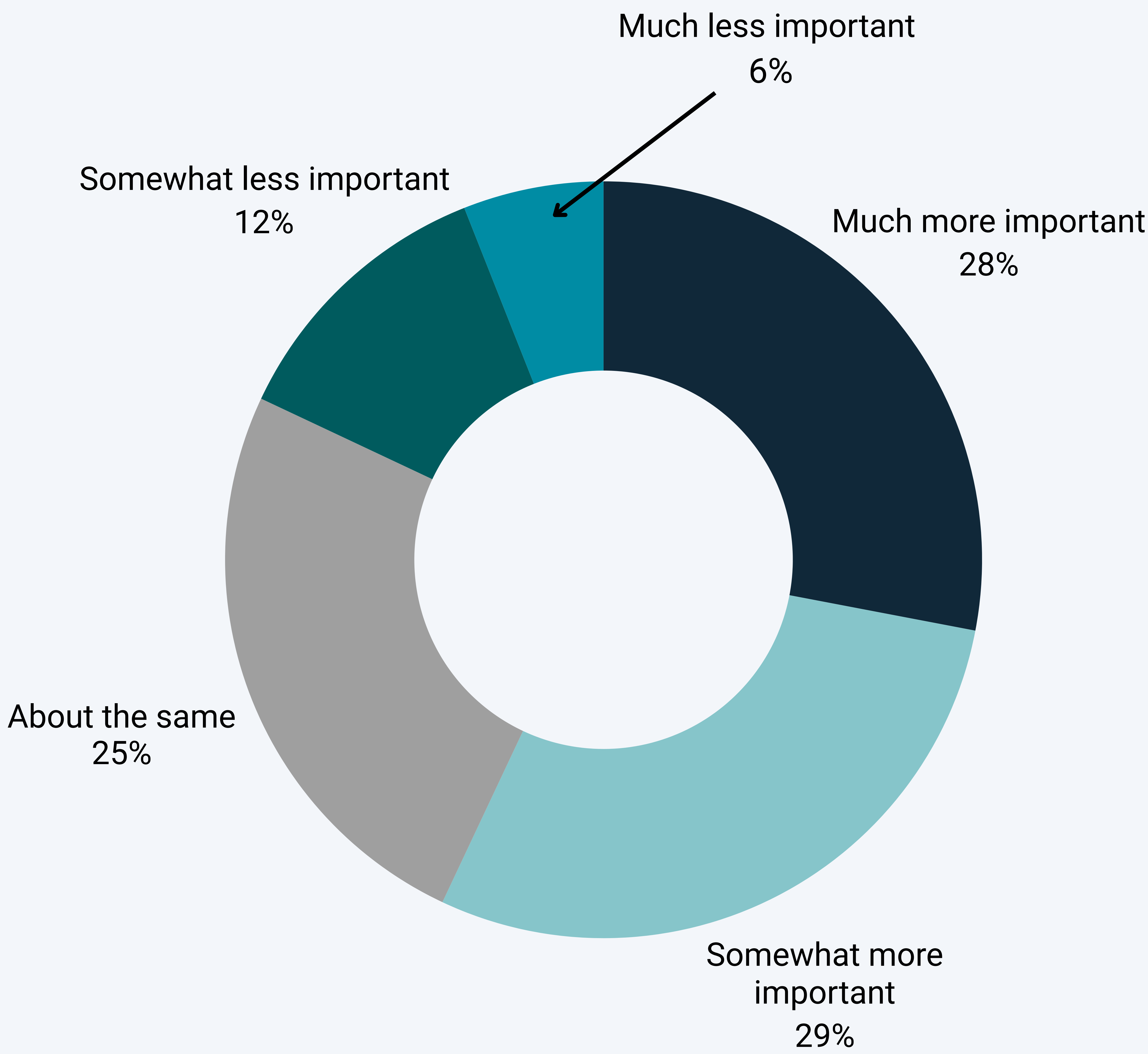
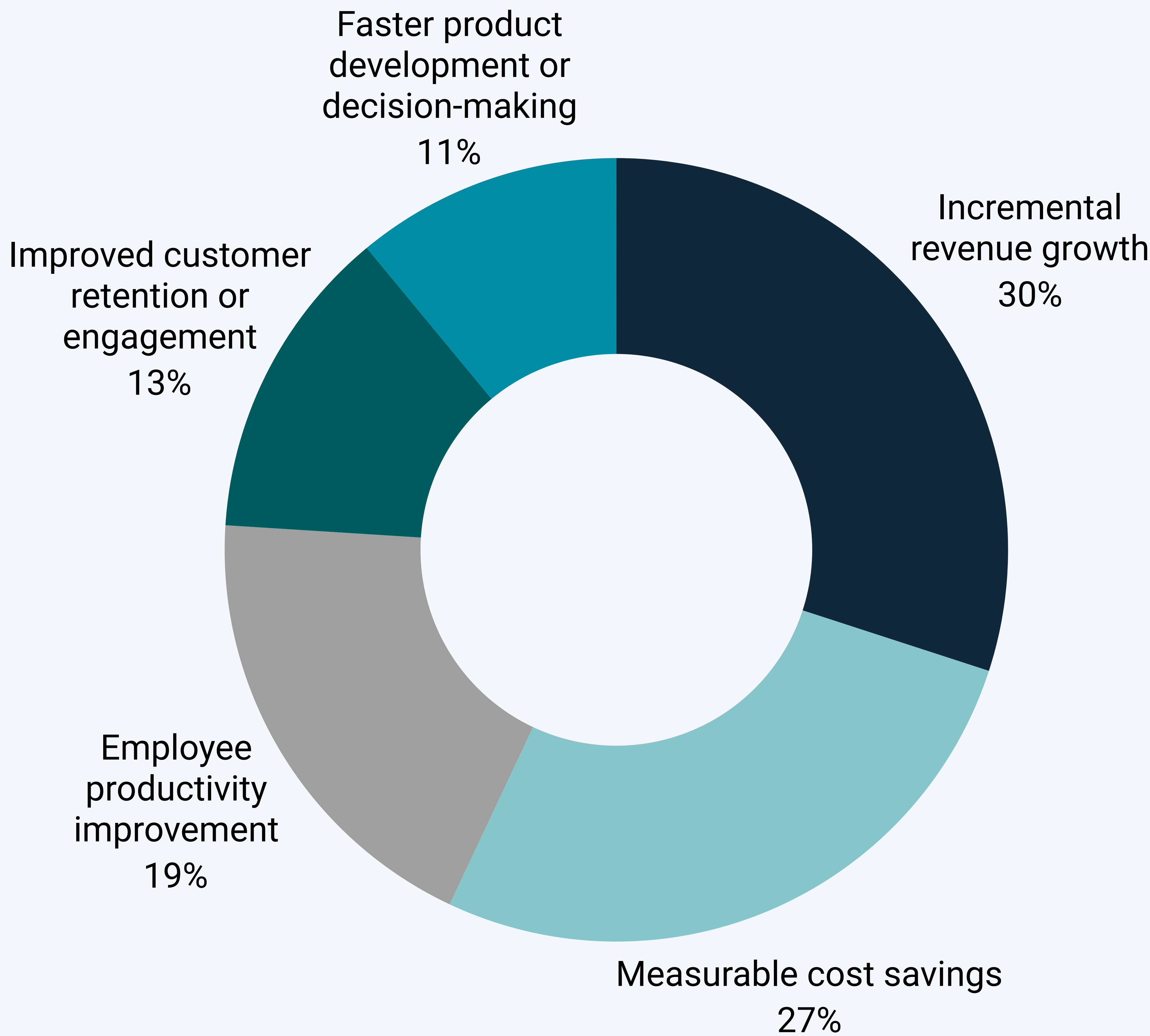
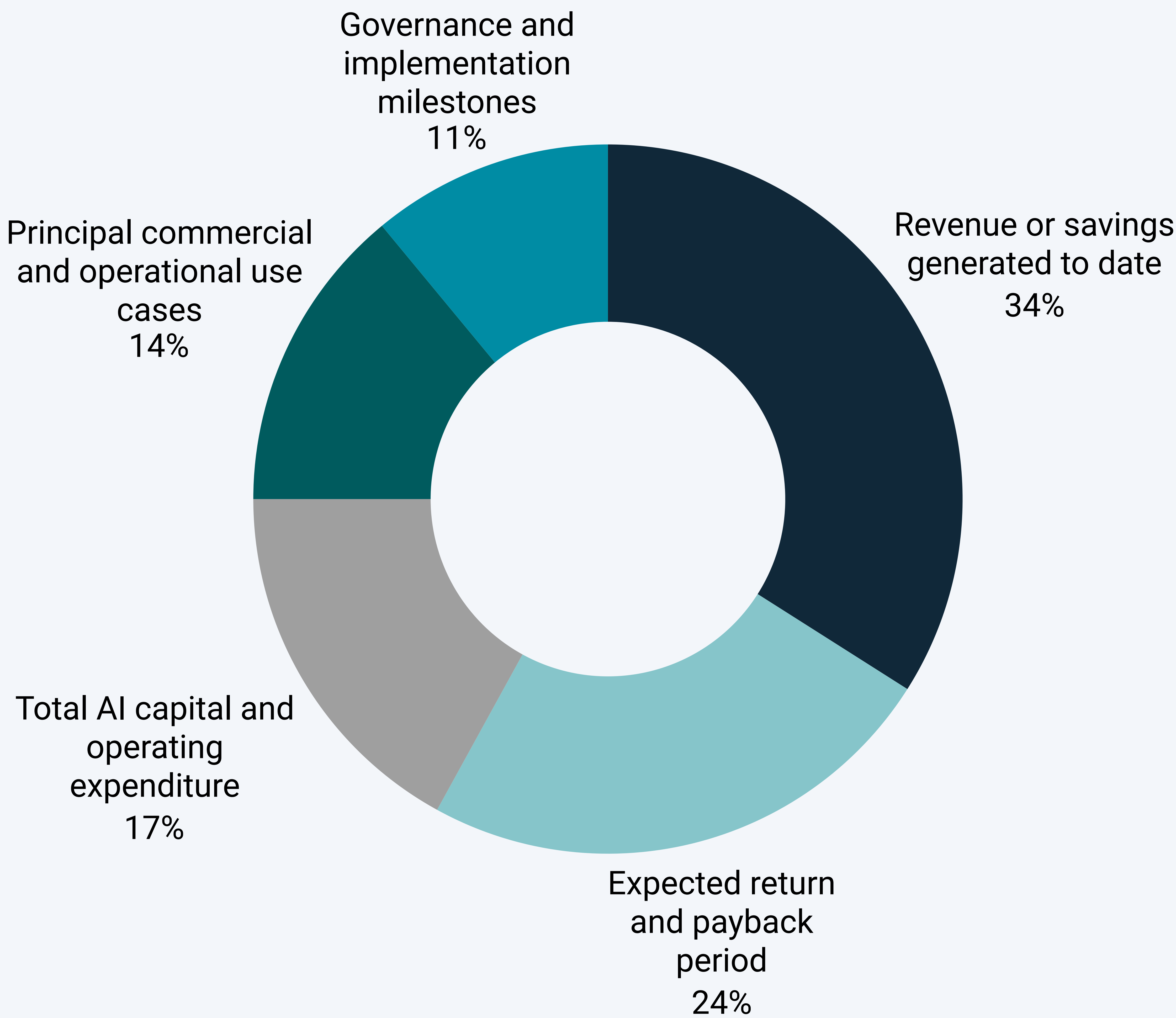
01 Compared with 12 months ago, how important is the company's AI strategy in your investment assessment?



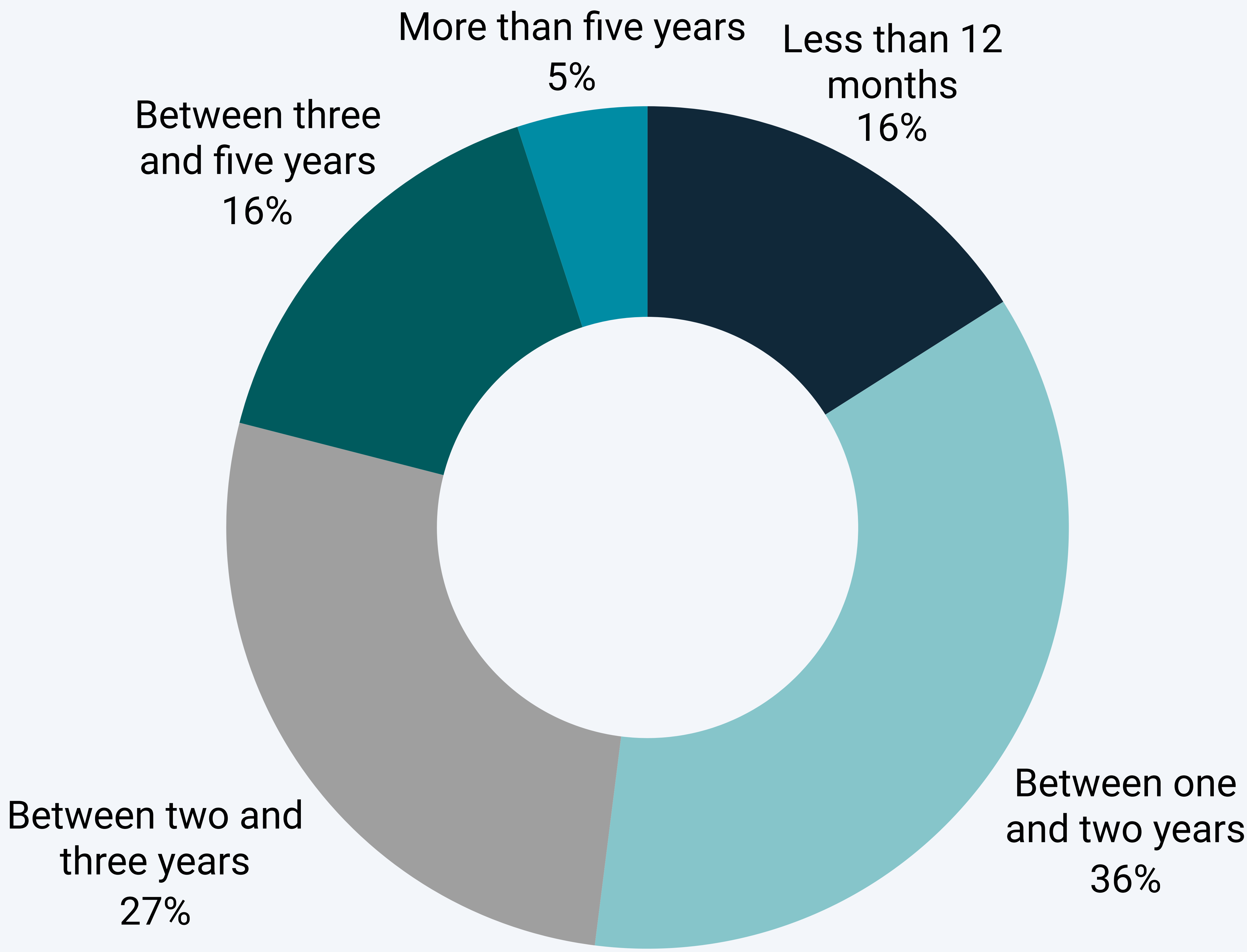
02 Which outcome provides the strongest evidence that AI investment is creating value?



03 Which AI-related disclosure would be most useful?

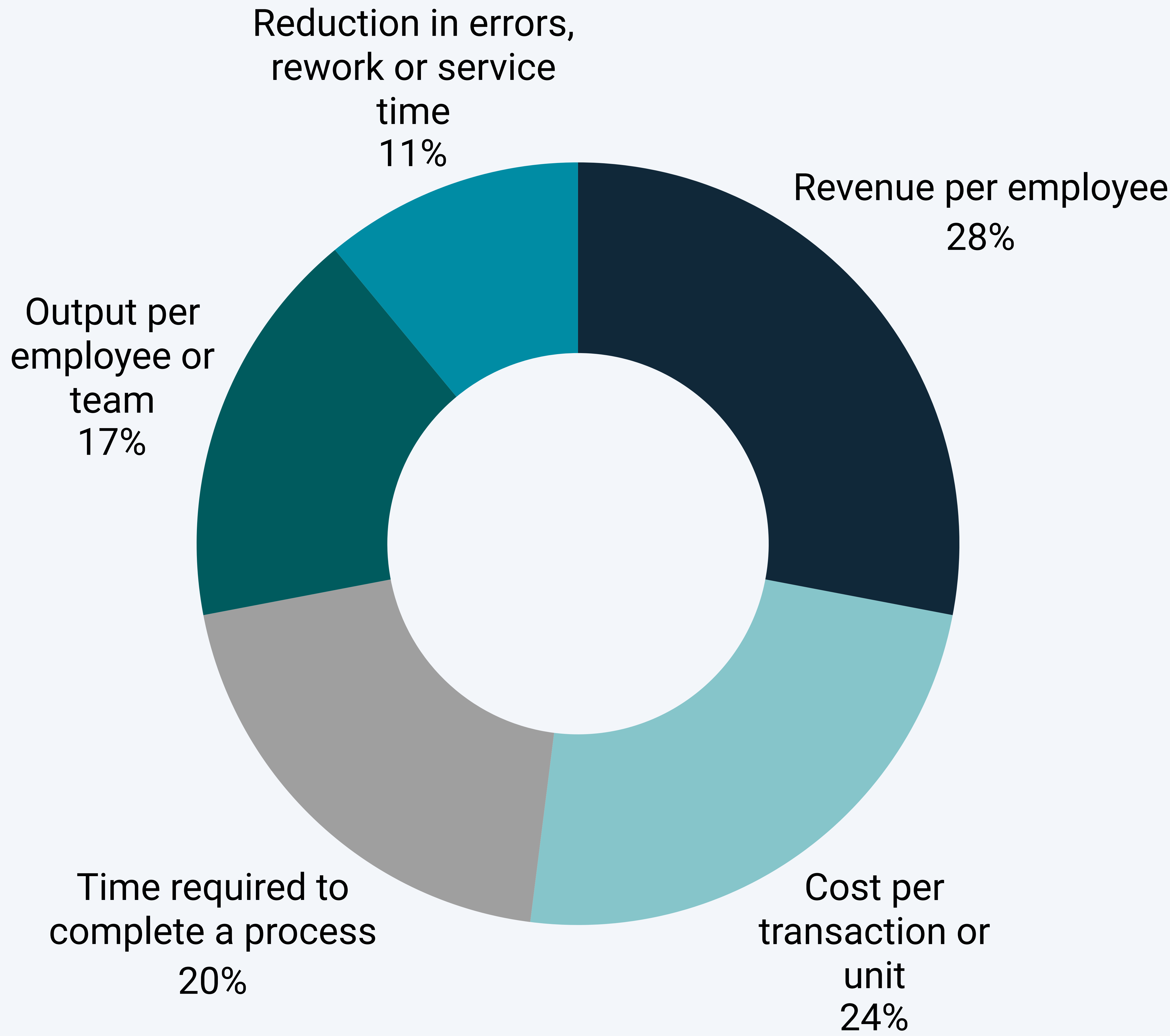


04 What is an acceptable period for a material AI investment to begin producing measurable financial returns?

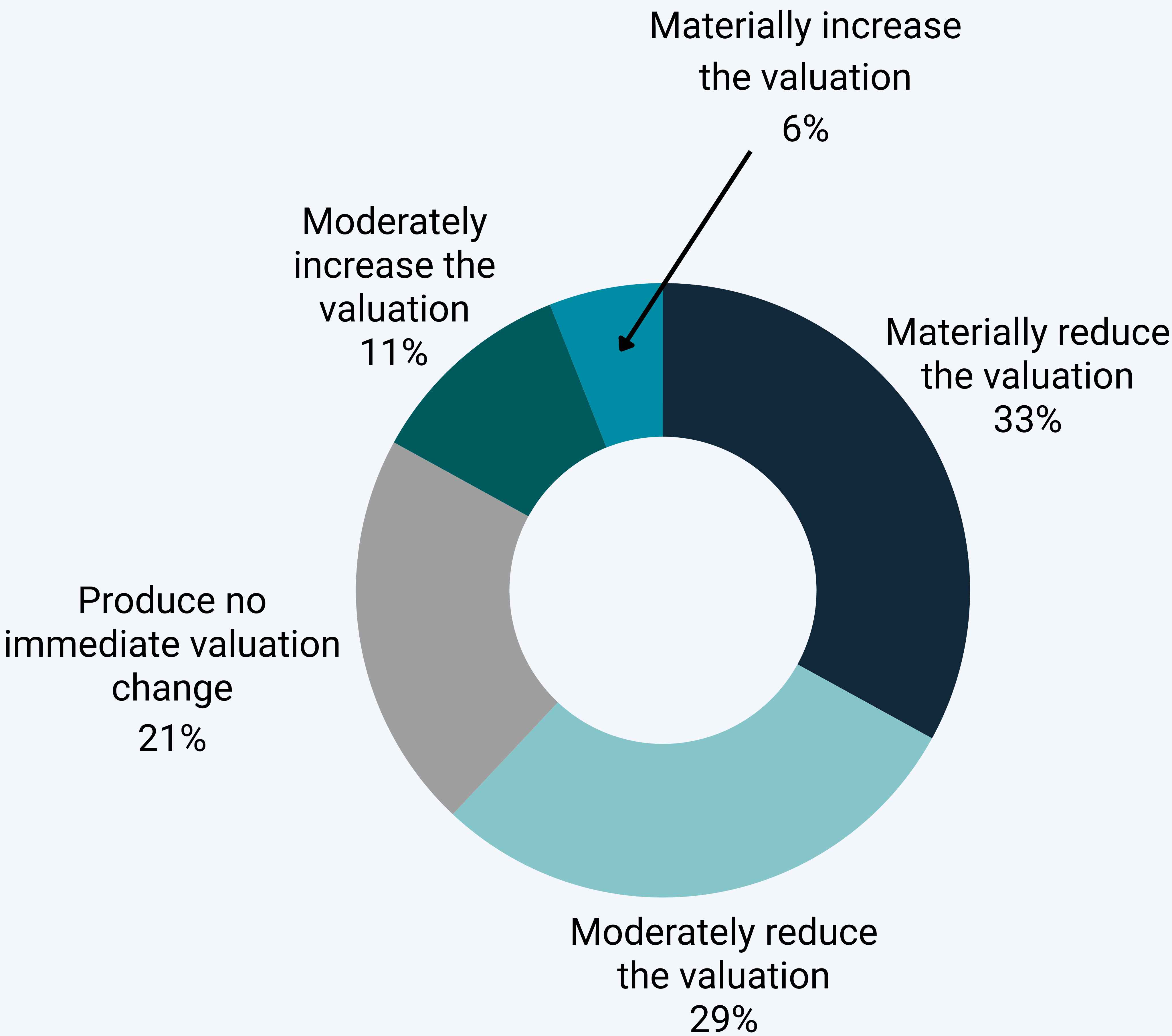


05

Which metric is the most credible primary measure of AI-driven productivity?

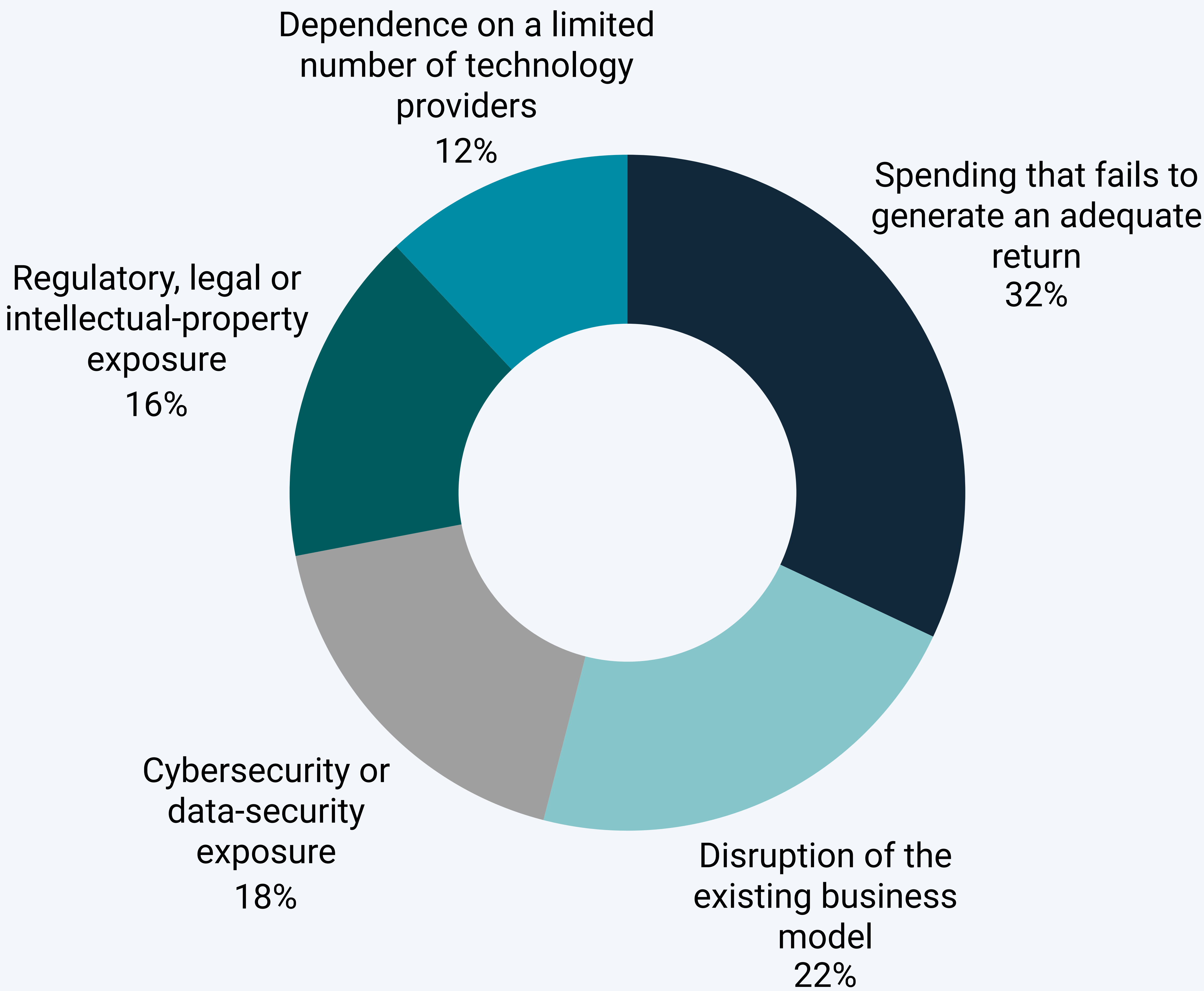


06 How would a material increase in AI spending without quantified financial returns affect your valuation?

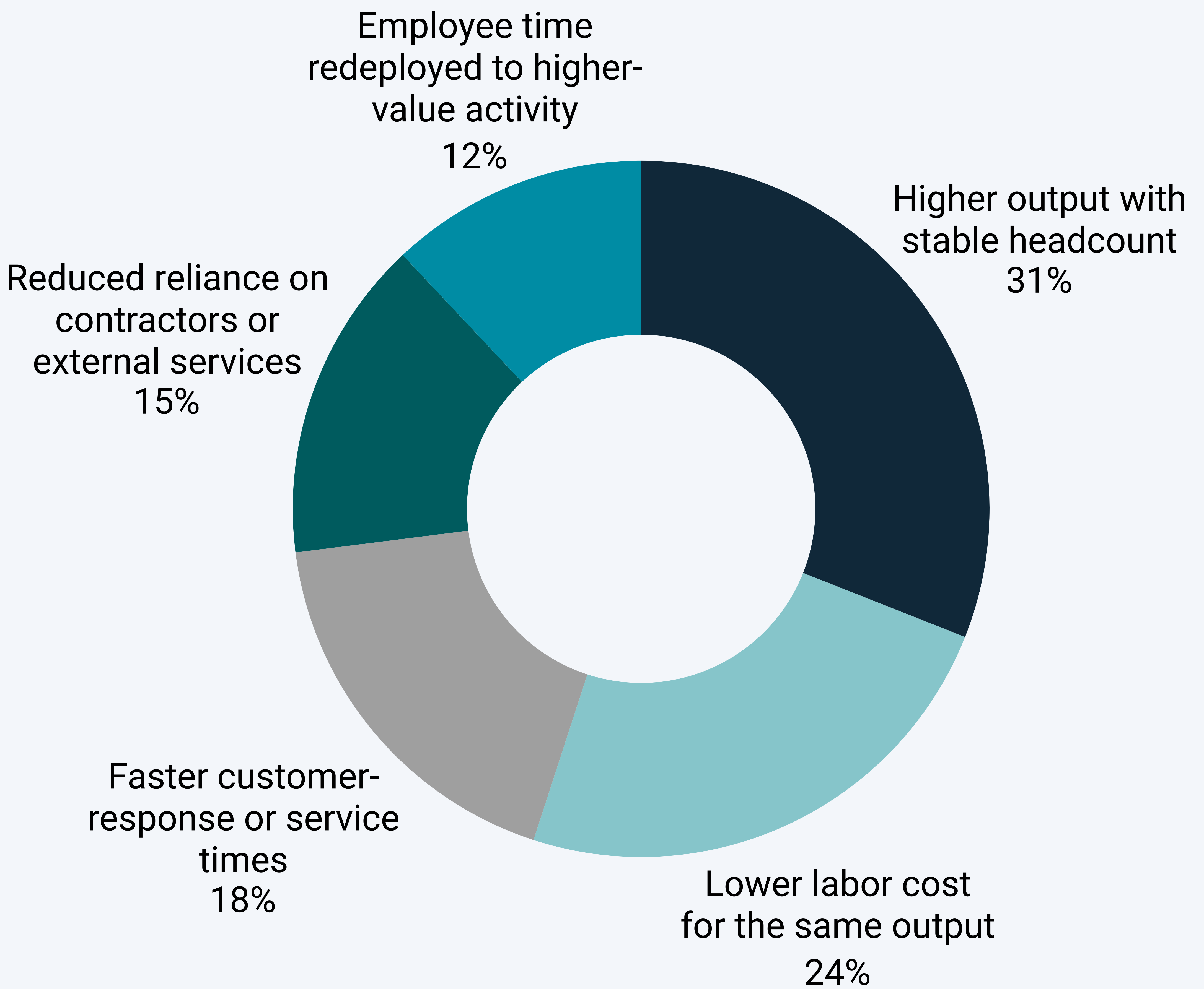


07

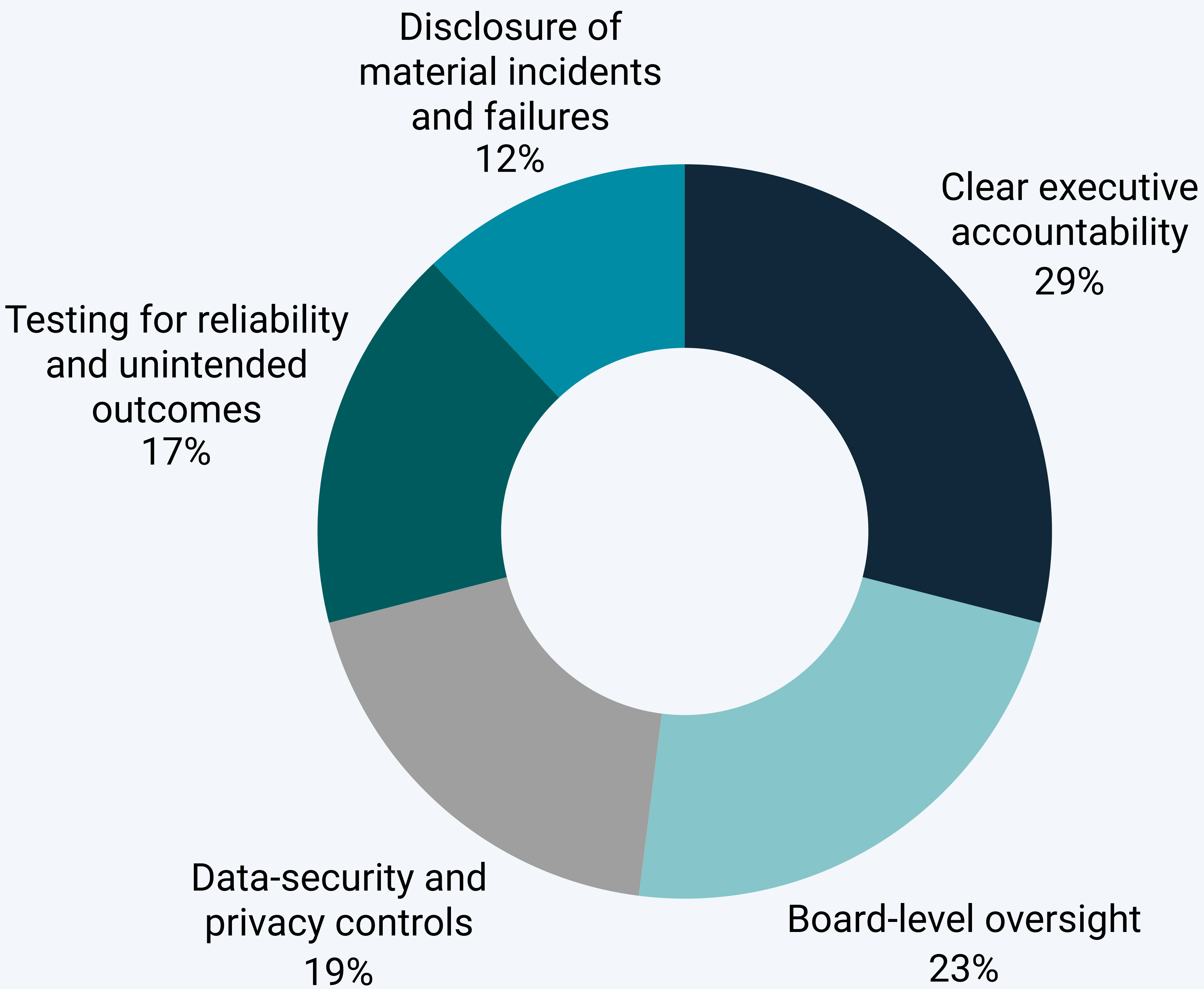
Which AI-related risk currently has the greatest influence on your investment decision?



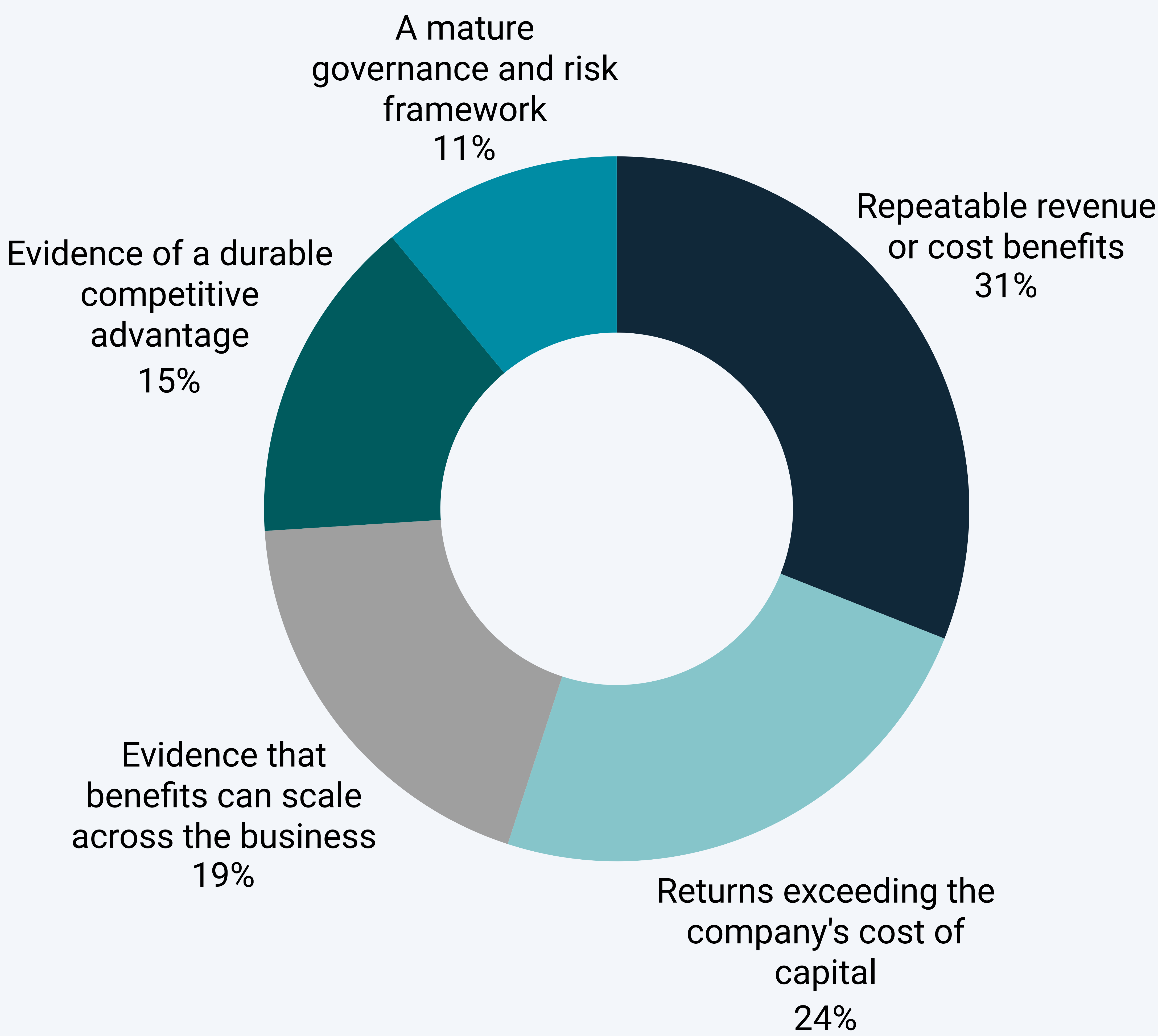
08 Which result would provide the strongest evidence of AI-related workforce productivity?



09 Which element of AI governance is most important to management credibility?



10 Which condition is most important before awarding a valuation premium for AI execution?



BREAKWATER CAPITAL MARKETS

Capital markets and investor relations advisory elevating valuations, providing advanced investor intelligence, and optimizing executive decision-making and investor communications.

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